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N THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of:

Application Number:

10/664,350

Examiner

NA

Filed:

September 16, 2003

(for parent):
Art Unit:

Not yet assigned

For:

BANKING VIDEO FRAMES ASSOCIATED WITH LINKS AND PROCESSING THE

BANKED FRAMES

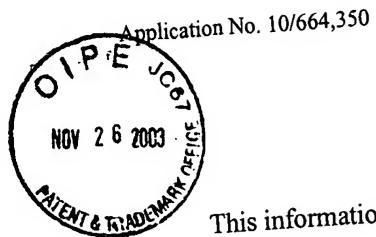
Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Dear Sir or Madam:

In accordance with 37 C.F.R. §§ 1.56, 1.97, and 1.98, disclosure is made of the following known related art listed in the accompanying Information Disclosure Citation, Form PTO-1449. Any marks made upon submitted copies of such listed art should not be interpreted as emphasizing or indicating as relevant portions of such marked related art. Often, such marks are made on the original documents by unknown third parties and so are not applicable to the present invention.

Applicant hereby cites the patents and/or publications on the attached form for consideration by the Patent and Trademark Office in regard to the claimed invention. By this notice, Applicant requests that the Patent and Trademark Office make of record the documents listed. No representation is made that more pertinent material is not available or should not be considered by the Examiner. It is expected that the Patent and Trademark Office will independently conduct a complete search of appropriate prior art. Furthermore, no admission is being made that these documents are prior art, and Applicant reserves the right to challenge any such conclusion.



TIMELINESS

This information disclosure is being timely filed before the later of three months from the filing date of this application or before the mailing of a first official action.

Should there be any remaining or further questions, the Examiner is requested to please contact the undersigned directly. It is not believed that any additional fees are due. However, in the event additional fees are due, the Examiner is hereby authorized to charge the enclosed credit card authorization for any deficiency, or credit it for any excess payment.

Respectfully submitted,

LAW OFFICES OF DAVID L. HOFFMAN

Date: November 24, 2003

David L. Hoffman Reg. No. 32,469

Enclosure

PTO 1449 Form w/cited references

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to:

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Substitute for form 1449/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

espond to a collection of information Con	nplete if Known
Application Number	10/664,350
Filing Date	September 16, 2003
First Named Inventor	Carole T. Salkind
Art Unit	Not yet assigned
Examiner Name	Not yet assigned
Attorney Docket Number	03-10060

		(Use as many sheets		Attorney Docket Number 103-1000	
Obsert	1	of 2			
Sheet			U. S. PATENT	Name of Patentee or	Pages, Columns, Lines, Where
Examiner	Cite	Document Number	Publication Date MM-DD-YYYY	Applicant of Cited Document	Relevant Passages or Relevant Figures Appear
Initials*	No. ¹	Number-Kind Code ² (# known)	06-13-2002	ELDERING et al.	
		us- 2002/0072966 A1	10-10-2002	DYE et al.	
		us- 2002/0145611 A1 us- 2002/0163532 A1	11-07-2002	THOMAS et al.	
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		us- 2003/0121042 A1			
		US-			

		US-	FOREIGN P	ATENT DOCUMENT Publication	Name of Pate Applicant of Cited	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ³ Number ⁴ Kind Code ⁵ (if kind)	nown)	Date MM-DD-YYYY	7,77		Of Relevant 1 general	
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Examiner Signature	. considered whether or not citation is in	conformance with MPEP 609. Dra	w line through c esignation numb	per (optional). ² See Kinds Codes of code (WIPO Standard ST.3). ⁴ F

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Complete if Known stitute for form 1449/PTO **Application Number** 10/664,350 **INFORMATION DISCLOSURE Filing Date** September 16, 2003 STATEMENT BY APPLICANT First Named Inventor Carole T. Salkind **Art Unit** Not yet assigned (Use as many sheets as necessary) **Examiner Name** Not yet assigned **Attorney Docket Number** Sheet 2 2 03-10060 of

NON PATENT LITERATURE DOCUMENTS					
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²		
		THE DIMA GROUP, The DiMas Report, An Analysis of Advertising Opportunities and Hurdles In Digital Media, DiMAS 1.0, Digital Media Advertising Summit, April 2003, 23 pages			

Examiner	Date	
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